

Identity Theft Impacts Millions Annually

Help Protect Your Clients' Identities & Their Tax Returns

The Alabama Department of Revenue has partnered with IDEMIA, the State's driver's license vendor, to provide a secure app to verify taxpayers' identities and reduce tax refund fraud. This free service is a great benefit to offer your clients, and in a few steps, they will be on their way to safely and securely protecting their identity and securing their tax returns.



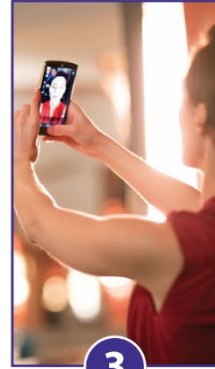
1

Download the IDEMIA eID to their smartphone



2

Photograph their ID such as a driver's license or state ID card



3

Take their picture with the app to activate their eID



4

Use their eID to login on device, or scan the DOR's QR code to secure their tax return

How to Help

Alabama Certified Public Accountants, you should reach out to your clients immediately to educate them about the IDEMIA eID.

The Alabama Department of Revenue and IDEMIA have created a number of free marketing materials to assist you with effectively communicating this new program to your clients, including:

- Rack Card
- Dedicated website – www.alabamaeID.com
- FAQs
- Content for email blasts, Social Media and more



Key Stat from 2018

Last year, individuals who registered for and used their eID to approve their tax return, received their refund on average **60% faster** than those who did not use an eID to approve their return.

IDEMIA eID Key Facts

- Formerly known as the Alabama eID, it is a **FREE service offered by the Alabama Department of Revenue** in partnership with IDEMIA
- The eID is **designed for iOS and Android devices**
- It is available in the app stores under the name **"IDEMIA eID"**
- The sooner the eID is downloaded and registered with the Department of Revenue, the sooner the individual and their tax return is secure. **HINT: Don't wait until you or your client files a tax return to use the eID.**
- The eID should be used **whether or not you receive a refund**. Someone could file a false tax return using your name costing the state and you time, money and hassle.
- On average, individuals that use the eID **receive their refunds faster** - *By registering for and using the eID, the Alabama Department of Revenue (ADOR) can quickly verify who the individual is and that the tax return filed is legitimate. This allows ADOR to push the tax return ahead of those who haven't used an eID, and successfully process the return faster.*